



HOTEL & HOMES
SOUTH BEACH



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A NEW VISION 66

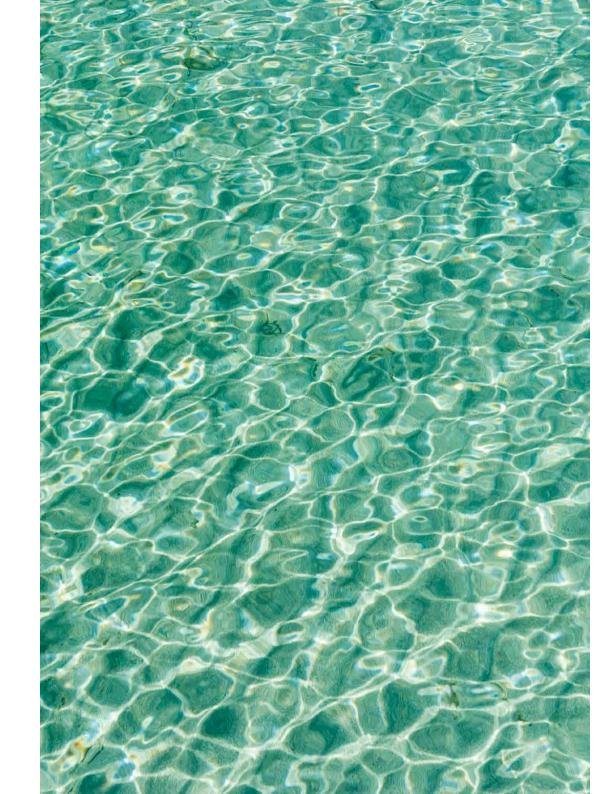
Nature isn't just beautiful.

Even in small doses,

it changes

the way we feel.

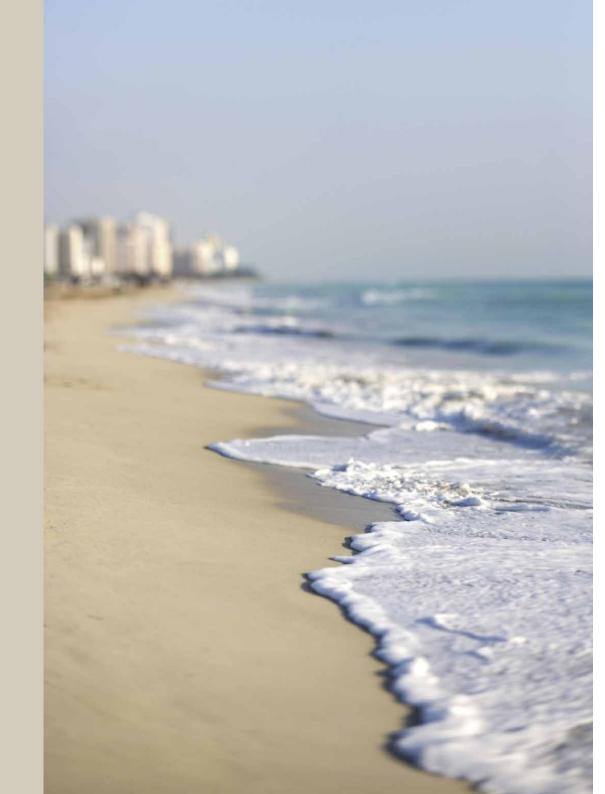
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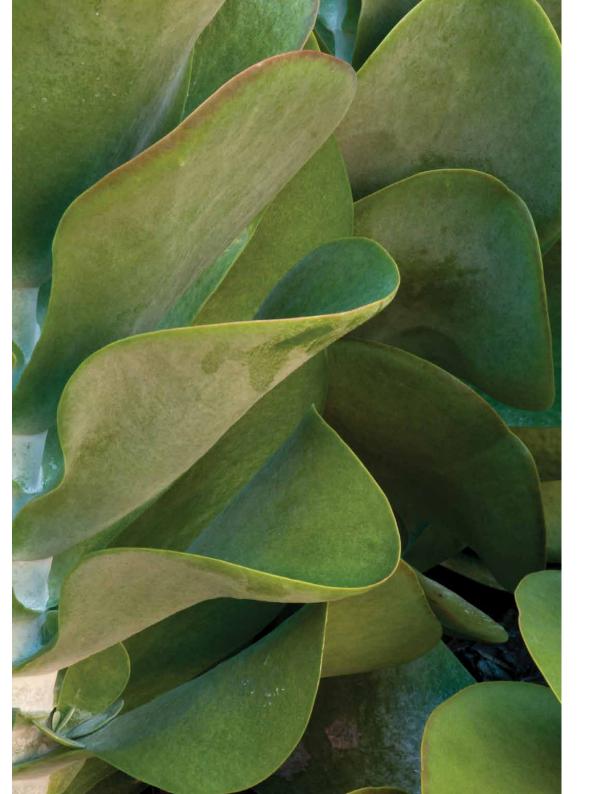
1 Hotel & Homes South Beach
is 161 residences inspired
by the incredible beachfront
they're built upon.
But, the ocean's influence doesn't end
with the view.

Each home has been constructed to bring more natural light, sound and texture inside.

Inviting the calm of the beach from the water's edge and into the spaces we live.







## A SIMPLE TRUTH

For me, 1 Hotel & Homes is more than a place to live. It's the realization of a dream. Nature has always been central to my life. I'm proud to say it's now central to my business. 1 South Beach is created around a simple truth — to recognize our impact on nature and nature's impact on us.

This truth determines the way we develop, design and do business. At a glance, it's a graceful twist of driftwood in the furnishings and the sound of the ocean in your living room. Looking deeper, it's a holistic approach to making everything more natural. It's a focus on simple changes that make life better.

1 South Beach encourages residents to stop and recalibrate. Live here and feel a drop in your blood pressure and a smile in your step. It's a place to relax and enjoy real time with your family and friends.

Welcome to 1 Hotel & Homes South Beach.

BARRY STERNLICHT

Founder





## NATURE AND NURTURE

Talking about South Beach is like composing a movie: with several stories, plots, rhythms and harmonies, melodies, colors and backgrounds. The exuberance of the sea framing the landscape, the warm climate and the diversity of people make it very special.

My design sensibility and I are from Brazil. This is where I developed my obsession: the energy nature brings to a space. In South Beach, my focus was to remove the dividing lines between indoors and outdoors. It's an incredibly lush, textured place; all we have to do is open the doors and invite it in.

Large windows bring the sunlight into the room. Spacious and airy interiors let in the ocean breeze. We accented each environment with fixtures and fabrics that feel alive, stitching nature into the things we touch every day. When brought together, these elements create a comfortable and relaxing environment which asks to be lived in.

DEBORA AGUIAR
Residence Designer

















## LIVING AT 1

Great investors are judged by their ability to identify great ideas. Before 1 South Beach was an incredible property, it was an idea that's time had come. Today, we have so many disposable experiences. They leave us with a longing to connect to things that are timeless. Nothing brings that into our lives like a living space that feels cared for.

I'm thrilled about the lifestyle 1 Hotel & Homes is bringing to South Beach. It's a natural way of life with all the energy, comfort and cool of Miami. These spacious, oceanfront homes range from large one-bedroom residences to spectacular penthouses—all designed to use less and mean more. Each home was created to emphasize the qualities of living in South Beach's best location, while celebrating nature through eco-friendly design.

Residences are graced with oversized windows and sliding glass doors that lead to expansive private balconies where the rising and setting sun can be enjoyed. The hotel's spectacular rooftop bar and sand-filled cabana lounges offer still more settings to relax and spend an afternoon—or linger through the evening. It's a totally new approach to living in South Beach.

#### RESIDENCE DESIGN FEATURES

- Expansive floor plan layouts
- Sliding glass balcony doors and energy-efficient casement windows
- Spacious private balconies with spectacular views of the Atlantic Ocean or the Miami skyline
- Custom kitchens with built-in lighting designed by Debora Aguiar and created by Italkraft feature stainless steel appliances by Sub-Zero and Bosch, Grohe fixtures and Kohler sink basins
- White quartz kitchen counters and Yakarta blanco porcelain backsplashes sit atop white, deep-grained wood veneer lower cabinets with frameless, white glass upper cabinets
- Bathrooms finished in natural, floor-to-ceiling Travertine with LEED® compliant fixtures by Waterworks and dual-flush toilets
- Entry door hardware with advanced electronic locking system
- In-unit heating and air conditioning system with integrated Inncom energy management technology
- Laundry equipment by Bosch
- Brazilian porcelain flooring by Portobello
- Custom bathroom vanities by Italkraft
- LEED® certified project (pending approval)



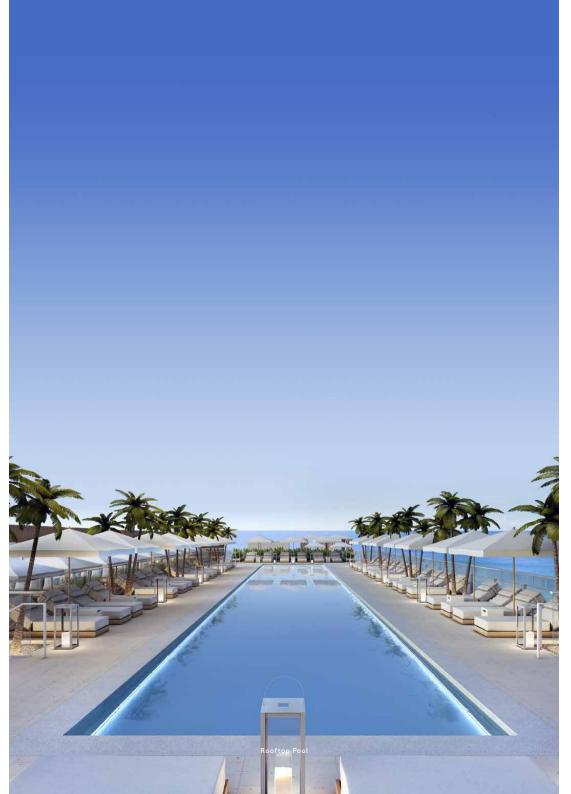


## RESIDENCE SERVICES AND AMENITIES

- Owner privileges at 1 Hotel South Beach and other locations
- Residential signing privileges and direct billing services at the signature restaurant, pools, spa and other entertainment facilities on property
- Priority status for hotel room reservations at special resident rates and room upgrades based on availability
- Pre-arrival kitchen and pantry stocking with local organic options
- 24-hour concierge, valet parking, access control and bellman services
- Personal shopping and delivery services including organic groceries, dry cleaning and pharmacy
- · Eco-conscious housekeeping and linen service
- On-demand maintenance services
- Technical support for computers, entertainment centers and telecommunications equipment
- · Access to full-service fitness center and spa
- In-residence massage, spa and fitness services including personal training
- In-home natural care botanical service
- Four swimming pools, including the hotel's stunning rooftop pool and restaurant-bar with panoramic views of the ocean and Miami skyline
- Dedicated owner area and priority seating at the rooftop pool and on the beach
- Custom designed pool-deck cabanas
- Catering services and event planning for private meetings and events
- Access to other hotel facilities and amenities including meeting rooms and business center

Certain services listed above are provided a la carte by the Hotel or Third Parties for additional fees. Certain hotel facilities and amenities listed above are provided at the discretion of the hotel. Services affered by the hotel or third parties may be changed or modified.







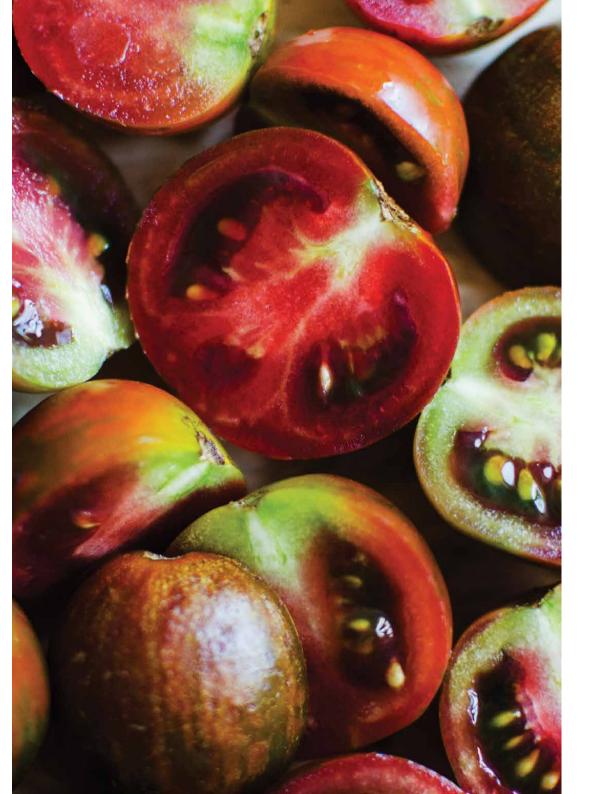












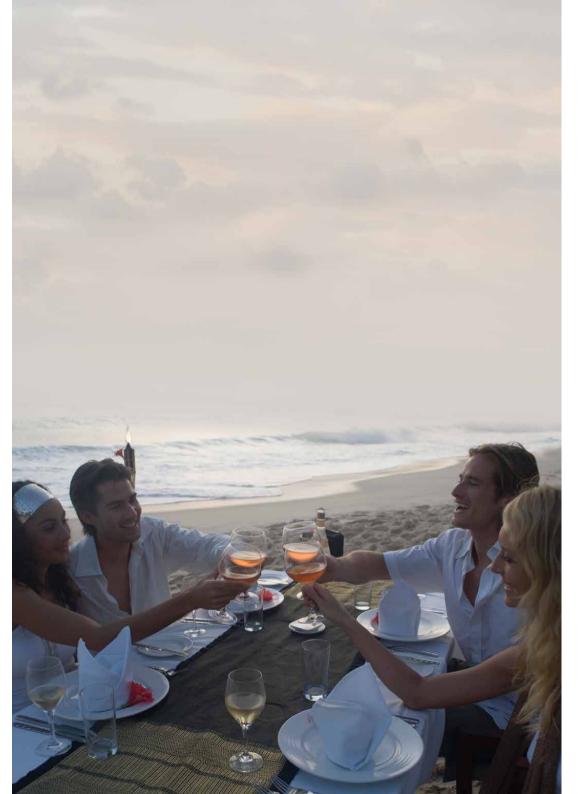
# FARM -TOTABLE

When I opened Craft in 2001, the traditional thinking was the greatest chefs are supposed to make complex food. Our access to some of the best ingredients gave us the confidence to go against that. I wanted to cook simply and let the flavor of a fresh piece of fish or locally sourced steak stand on its own. I didn't know then, but this combination of quality and technique is what would make the farm-to-table movement so successful.

When you eat at 1 South Beach, you'll find fresh, seasonal dishes simply prepared and served in a comfortable atmosphere. But, what makes this project especially exciting is the focus on the best ingredients extends well beyond the kitchen. Everyone here is dedicated to discovering incredible raw materials and allowing them to tell their own stories. Throughout my career I've had deep admiration for the right ingredients. I'm glad to finally be able to bring this concept to South Beach.

TOM COLICCHIO

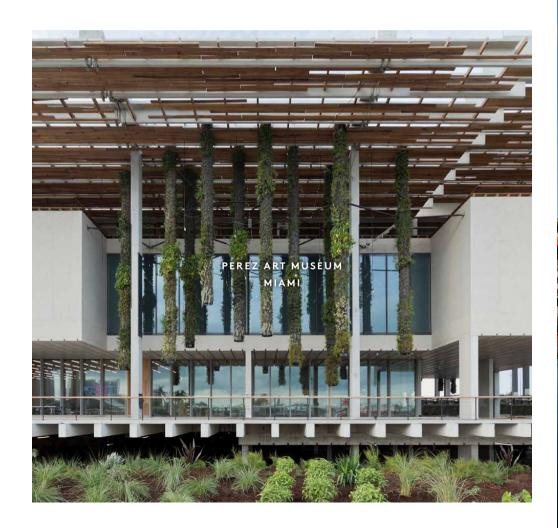
Executive Chef

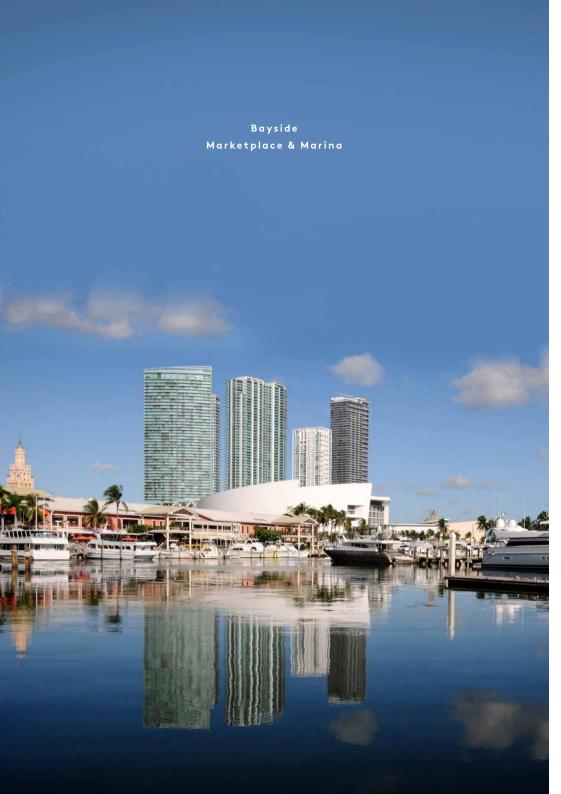


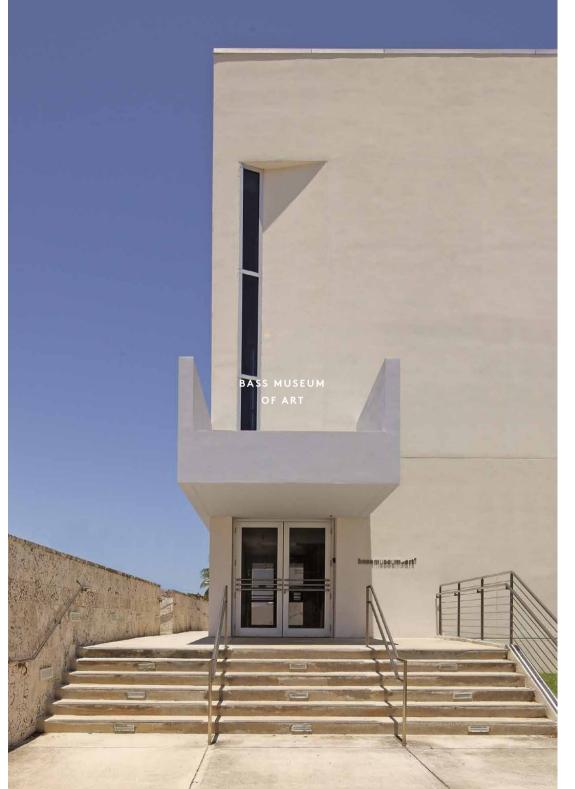


### STEPS AWAY

Here, the beautiful shore of the Atlantic Ocean has become the foundation for a dynamic culture, vibrant, eclectic and unquestionably artistic.

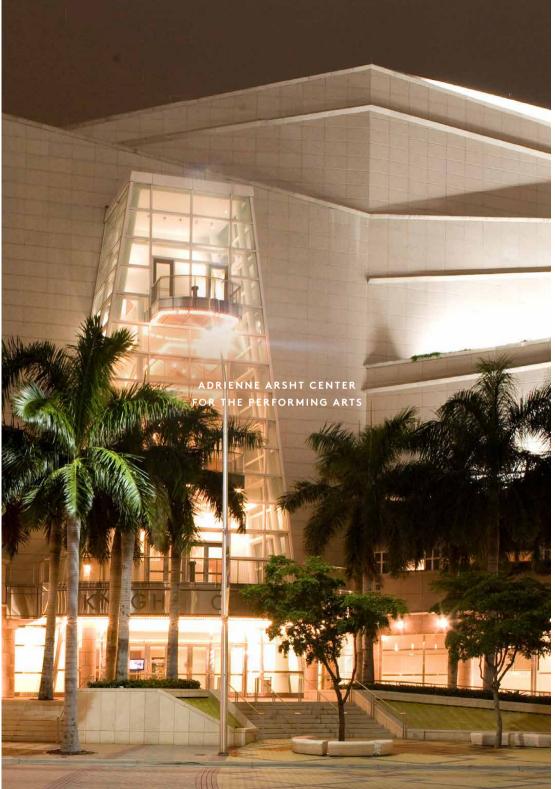


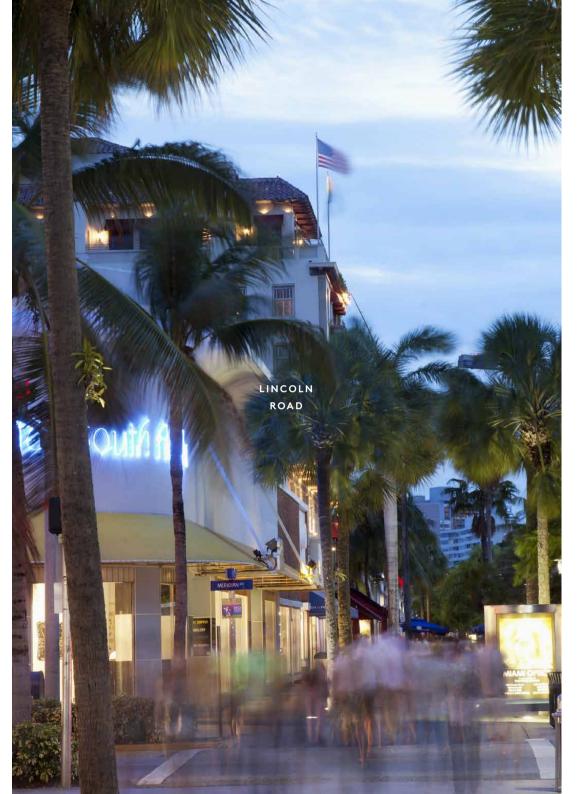




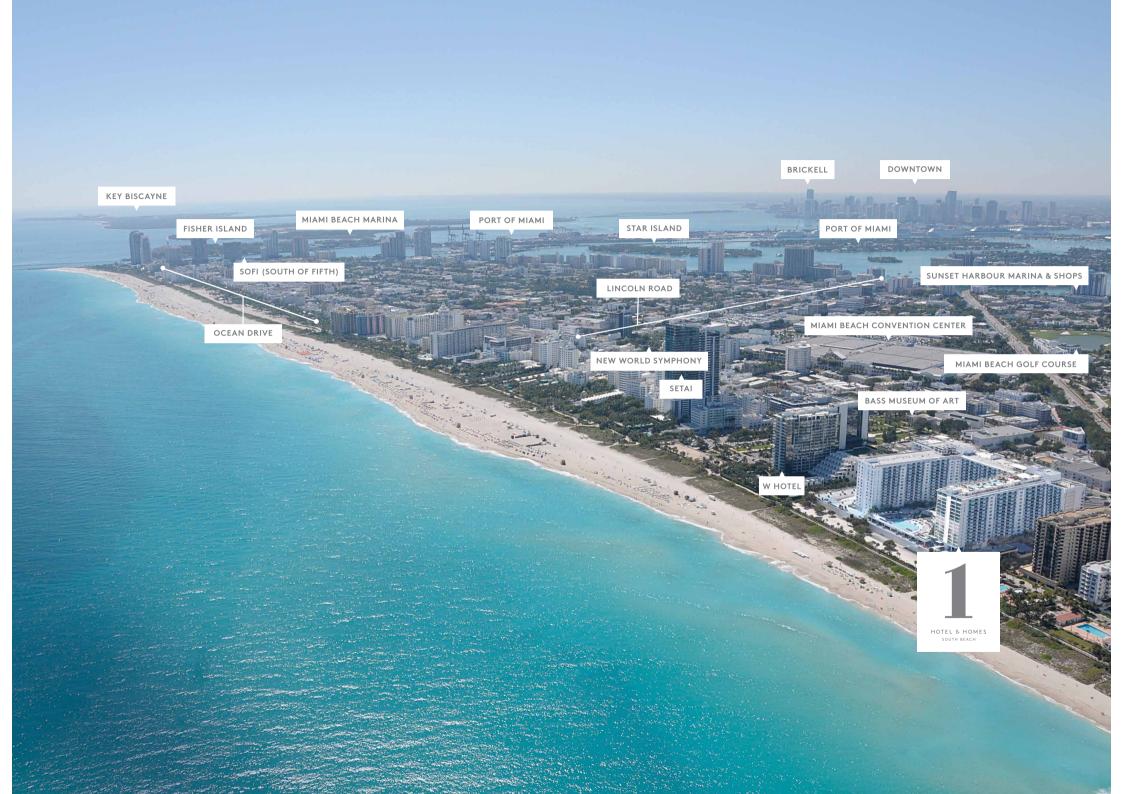
















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